

February 4, 2019

To Whom it May Concern;

The Alabama Hunter Jumper Association is actively seeing sponsors to ensure that our association can provide the best possible experience for both our members and our surrounding community. We strive to create an environment that both educates and provides a fun show atmosphere. This is done through horse shows, educational clinics, and volunteer efforts.

We are offering several levels of sponsorship opportunities to individuals and businesses in the surrounding community. Please see the attached list for all of the opportunities we offer. The Alabama Hunter Jumper Association is a 501c3 organization so any and all support helps us reach our goals.

The association also works hard to provide educational opportunities for its membership through educational events, junior board, and yearly scholarships for higher education.

Our events help instill sportsmanship, horsemanship and brings the surrounding community together to support equestrians of all ages and abilities.

We look forward to hearing from you, and please let us know if you have any questions.

Sincerely,

A handwritten signature in cursive script that reads "Morgan Hurd". The signature is written in black ink and is positioned above the printed name.

Morgan Hurd

AHJA President

Levels of AHJA Patron Sponsorship & Benefits

Gold Patron \$1000

- One (1) family, farm or single membership
- Banner for the Year End Show (banner at Kick Off if you are a returning Gold Sponsor) – New sponsors banners designs are due 7 business days prior to the start of the show.
- 1 Full page AD in the 2019 banquet program and Year-End Show prize list
- A total of four (4) \$100 class sponsorships {Two (2) at the Kick-Off Show and two (2) at the Year-End show}
- Four (4) tickets to the sponsorship party at the Year-End Show
- Three (3) banquet tickets to the 2019 banquet
- Website recognition
- Recognition throughout the AHJA show season

Silver Patron \$500

- One (1) family, farm or single membership
- One (1) ½ page ad in the year end show prize list or banquet program
- Two (2) \$100 classes sponsored {one (1) for the Kick Off Show and one (1) for the Year-End Show}
- Two (2) tickets to the sponsorship party at the Year-End show
- Two (2) banquet ticket to the 2019 banquet
- Website recognition
- Recognition throughout the AHJA show season

Bronze Patron \$250

- One (1) single membership
- One (1) ¼ page ad in the banquet program
- Two (2) tickets to the sponsorship party at the Year-End show
- One (1) banquet ticket to the 2019 banquet
- One (1) \$75 division sponsorship at the Kick-Off Show or Year-End Show
- Website recognition
- Recognition throughout the AHJA show season

Division/Class Sponsorship \$75-\$100

- Recognition in prize list, on the website, and on social media (Facebook & Instagram)

Kick Off Show Sponsorships

\$1000 Hunter Derby	\$500 Pairs Class
\$500 Hunter Classic	Hunter Divisions - \$100
\$100 Crosspole Derby	Jumper/Equitation Divisions - \$75

Year End Show Sponsorships

\$2,500 2'6" Hunter Derby	\$500 Walk Trot Classic
\$1,000 1.0 Classic	\$500 Crosspole Classic
\$1,500 2' Hunter Derby	\$500 Pony Classic
\$500 Crosspole Hunter Derby	\$500 2' Classic
Hunter Division - \$100	\$500 2'6" Classic
Jumper/Medals - \$75	\$500 3' Classic

Additional Sponsorships

Ring Refreshment Sponsor \$275: This will provide drinks, snacks, and carrots to riders, trainers, family and friends at the main hunter ring(s) and jumper ring(s). Receives Silver Patron sponsor benefits. Available for Kick Off & Year End shows.

Junior Board Sponsor \$300: This will help send the junior board members reach their educational goals for the current year. Receives Silver Patron Sponsor benefits.

Exhibitor's Party Sponsor \$500: This will provide food and drinks on Friday or Saturday for all competitors. Available for Kick Off & Year End

Coffee and Donut Sponsor \$200: This will provide Friday and Saturday mornings with coffee and donuts for all riders, trainers, family, and friends. Available for Kick Off & Year End

Sponsorship Tent \$650: Only available at the Year End Show – This will be an area only for those that sponsored a division throughout the show year. Receives Silver Patron sponsor benefits.

Hunter Division \$100: Available at both the Kick Off Show and Year End Shows. These sponsorships help ensure that each division has prizes and ribbons.

Jumper Division & Equation Divisions \$75: Available at both the Kick Off Show and Year End Shows. These sponsorships help ensure that each division has prizes and ribbons.

Advertising

- Website Advertising – AlabamaHunterJumpers.org.
- Social Media Post– Facebook & Instagram
- Banquet Program Advertising
- Kick-Off Show Advertising
- Year End Show Advertising
- Banners at Kick Off Show, Year End Show, and Banquet. Due 7 business days prior to event start

The AHJA is a 501(c) 3 organization and all donations are tax deductible. Please email Morgan Hurd at morganhurd92@yahoo.com with any sponsorship questions.

AHJA Sponsorship and Advertising Form

Name (Personal, Farm, or Business): _____
How you want it to read on different methods of advertising Date

Point of Contact: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: () _____ **Email:** _____

Patron Levels: *Gold Patron - \$1000 *Silver Patron - \$500 *Bronze Patron - \$25

Horse Show Sponsorships (Please Circle One)

Kick Off Show		
Hunter Derby	\$1,000	Receives Gold Patron Benefits
Pairs Class	\$500	Receives Silver Patron Benefits
Crosspole Derby	\$100	
Hunter Division	\$100	Division Name: _____
Jumper Division	\$75	Division Name: _____
Equitation Division	\$75	Division Name: _____
Year- End Show		
Hunter Derby 2'6" – 3'	\$2,500	Receives Gold Patron Benefits
Jumper Classic	\$1,000	Receives Gold Patron Benefits
Hunter Derby 2' – 2'3"	\$1,500	Receives Gold Patron Benefits
2' Classic	\$500	Receives Silver Patron Benefits
2'6" Classic	\$500	Receives Silver Patron Benefits
3' Classic	\$500	Receives Silver Patron Benefits
Pony Classic	\$500	Receives Silver Patron Benefits
Walk Trot Classic	\$500	Receives Silver Patron Benefits
Crosspole Classic	\$500	Receives Silver Patron Benefits
Hunter Division	\$100	Division Name: _____
Jumper Division	\$75	Division Name: _____
Medal Class	\$75	Division Name: _____

Additional Sponsorships – circle one

- Ring Refreshment Sponsor \$275 – Kick Off Show or Year-End Show
- Exhibitor’s Party Sponsor \$500 – Kick Off Show or Year End Show
- Coffee & Donut Sponsor \$200 - Kick Off Show or Year-End Show
- Sponsorship Tent \$650 – Year End Show
- Junior Board Sponsor \$300

Program Advertising (Please Circle One): Kick-Off Show Year-End Show Banquet

- Quarter Page \$75
- Half- Page \$125
- Full- Page \$150

Additional Advertising (Please contact the AHJA for pricing):

- Website – alabamahunterjumper.org
- Social Medal – Facebook & Instagram

The AHJA is a 501(c) 3 organization and all donations are tax deductible. Please email Morgan Hurd (morganhurd92@yahoo.com) with any questions regarding Sponsorships and Advertising. Checks can be made payable to the Alabama Hunter Jumper Association. Completed forms and checks can be mailed to: Morgan Hurd 12903 Tom Montgomery Road, Northport, AL 35473 or emailed to the address listed above.

Cost and Method of Payment: Total Amount: \$_____ Check #: _____

Thank you for supporting the AHJA