



September 4, 2017

To Whom it May Concern;

The Alabama Hunter Jumper Association will be hosting its annual year-end horse show November 10-12th, 2017. This event brings 150+ horses with 500+ people in attendance. This show has been held for the past 15 years and is a major component of the horse community in Alabama. This show is a recognized Alabama Hunter Jumper Association event and is run according to their rules and regulations.

In order to make this show the best it can be, it requires a small village.

The Alabama Hunter Jumper Association is actively seeking sponsors to ensure this show meets the high standard of quality that is expected. We are offering several levels of sponsorship opportunities to individuals and businesses in the surrounding community. Please see the attached list for all of the opportunities we offer.

This event helps instill sportsmanship, horsemanship and brings the surrounding community together to support equestrians of all ages and abilities.

We look forward to hearing from you, and please let us know if you have any questions.

Sincerely,

Ellen Blalock

AHJA President

Levels of AHJA Patron Sponsorship

Gold Patron (\$1000) – Package will include the following

- One (1) Family, farm or single membership
- Banner for the Year-End Show
- 1 Full page AD in the 2018 banquet program and Year-End Show prize list
- A total of four (4) \$100 class sponsorships {Two (2) at the 2018 kick-off and two (2) at the 2018 Year-End show }
- Four (4) tickets to the sponsorship party at the Year-End Show
- Three (3) banquet tickets to the 2018 banquet
- Website recognition
- Recognition throughout the AHJA Show season

Silver Patron \$500 – package will include the following

- One (1) family, farm or single membership
- One (1) ½ page ad in the year end show prize list or banquet program
- Two (2) \$100 classes sponsored {one (1) for the 2018 kick off show and one (1) for the 2018 Year-End Show }
- Four (4) tickets to the sponsorship party at the Year-End show
- Two (2) banquet ticket to the 2018 banquet
- Website recognition
- Recognition throughout the AHJA Season

Bronze Patron \$250 – the package will include the following

- One family, farm or single membership
- One (1) ¼ page ad in the banquet program
- Four (4) tickets to the sponsorship party at the Year-End show
- One (1) banquet ticket to the 2018 banquet
- One (1) \$75 division sponsorship at the 2018 Kick-Off Show or 2018 Year-End Show
- Website recognition
- Recognition throughout the AHJA Show Season

Kick Off Show Sponsorships:

<i>Classes</i>	<i>Classes</i>
\$2,500 1.15 Mini Prix	\$500 Walk – Trot Classic
\$1,000 1.0 Classic	\$500 Crossspole Classic
\$1, 500 2' Hunter Derby	\$500 Pony Classic
\$2,500 2'6" Hunter Derby	\$500 2' Classic
\$500 Crosspole Hunter Derby	\$500 2'6" Classic
	\$500 3' Classic

Additional Sponsorships

** Each level of sponsorship is available for both the Kick-Off and Year-End Shows with the exception of the Sponsorship Tent**

Welcome Wagon Sponsor \$250: This will provide drinks, snacks and carrots to riders, trainers, family and friends twice on Saturday and once on Sunday.

Junior Board Sponsor \$200: This will help send the junior board members to audit a clinic in Alabama this year.

Exhibitor's Party Sponsor \$400: This will provide food and drinks on Friday or Saturday night for all competitors.

Coffee and Donut Sponsor \$150: This will provide Friday and Saturday mornings with coffee and donuts for all riders, trainers, family and friends.

Sponsorship Tent \$500: This will be an area only for those that sponsored a division throughout the 2018 show year. To be done at the Year-End Show only and will have drinks, snacks and food.

Advertising

(please contact Morgan Hurd for pricing)

- Website advertising – AlabamaHunterJumpers.org
- Banquet Program Advertising
- Kick-Off Show Advertising
- Year End Show Advertising

The AHJA is a 501(c) 3 organization and all donations are tax deductible. Please email Morgan Hurd at morganhurd92@yahoo.com with any sponsorship questions.

AHJA Sponsorship and Advertising Form

Name (Personal, Farm, or Business): _____
How you want it to read on different methods of advertising Date

Point of Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: () _____ Email: _____

Patron Levels:

- Gold Patron \$1,000
- Silver Patron \$500
- Bronze Patron \$250

Horse Show Sponsorships (Please Circle One): Kick-Off Show Year-End Show

- Hunter Derby \$2,500 – Receives Gold Patron Benefits
- Hunter Derby \$1,500 – Receives Gold Patron Benefits
- Jumper Classic \$1,000 – Receives Gold Patron Benefits
- Jumper Classic \$500 - Receives Silver Patron Benefits
- Hunter Division \$100 - Name: _____
- Jumper Division \$75 - Name: _____
- Equitation Division \$75 - Name: _____
- Medal Division \$75 - Name: _____

Additional Sponsorships (Please Circle One): Kick-Off Show Year-End Show

- Welcome Wagon Sponsor \$250
- Junior Board Sponsor \$200
- Exhibitor's Party Sponsor \$400
- Coffee & Donut Sponsor \$150
- Sponsorship Tent \$500

Program Advertising (Please Circle One): Kick-Off Show Year-End Show Banquet

- Quarter Page \$75
- Half- Page \$125
- Full- Page \$250

Additional Advertising (Please contact the AHJA for pricing):

- Website – alabamahunterjumper.org

The AHJA is a 501(c) 3 organization and all donations are tax deductible. Please email Morgan Hurd (morganhurd92@yahoo.com) with any questions regarding Sponsorships and Advertising. Checks can be made payable to the Alabama Hunter Jumper Association. Completed forms and checks can be mailed to: 651 Hartford Drive Tuscaloosa, AL 35406 or emailed to the address listed above.

Cost and Method of Payment: Total Amount: \$ _____ Check #: _____