

September 3, 2021

To Whom it May Concern;

The Alabama Hunter Jumper Association is actively seeing sponsors to ensure that our association can provide the best possible experience for both our members and our surrounding community. We strive to create an environment that both educates and provides a fun show atmosphere. This is done through horse shows, educational clinics, and volunteer efforts.

We are offering several levels of sponsorship opportunities to individuals and businesses in the surrounding community. Please see the attached list for all of the opportunities we offer. The Alabama Hunter Jumper Association is a 501c3 organization so any and all support helps us reach our goals.

The association also works hard to provide educational opportunities for its membership through educational events, junior board, and yearly scholarships for higher education.

Our events help instill sportsmanship, horsemanship and brings the surrounding community together to support equestrians of all ages and abilities.

We look forward to hearing from you, and please let us know if you have any questions. See you at the ring!

Sincerely,

A handwritten signature in black ink that reads "Guerry Force". The signature is written in a cursive style with a large, looping "G" and "F".

Guerry Force

AHJA President

## **Levels of AHJA Patron Sponsorship & Benefits**

### Gold Patron \$1000

- One (1) family, farm or single membership
- Banner for the Year End Show (banner at Kick Off if you are a returning Gold Sponsor) – New sponsors banners designs are due 7 business days prior to the start of the show.
- 1 Full page AD in the 2021 banquet program and Year-End Show prize list
- A total of four (4) \$100 class sponsorships {Two (2) at the Kick-Off Show and two (2) at the Year-End show }
- Four (4) tickets to the sponsorship party at the Year-End Show
- Three (3) banquet tickets to the 2021 banquet
- Website recognition
- Recognition throughout the AHJA show season

### Silver Patron \$500

- One (1) family, farm or single membership
- One (1) ½ page ad in the year end show prize list or banquet program
- Two (2) \$100 classes sponsored {one (1) for the Kick Off Show and one (1) for the Year-End Show }
- Two (2) tickets to the sponsorship party at the Year-End show
- Two (2) banquet ticket to the 2021 banquet
- Website recognition
- Recognition throughout the AHJA show season

### Bronze Patron \$250

- One (1) single membership
- One (1) ¼ page ad in the banquet program
- Two (2) tickets to the sponsorship party at the Year-End show
- One (1) banquet ticket to the 2021 banquet
- One (1) \$75 division sponsorship at the Kick-Off Show or Year-End Show
- Website recognition
- Recognition throughout the AHJA show season

### Division/Class Sponsorship \$75-\$100

- Recognition in prize list, on the website, and on social media (Facebook & Instagram)

### Kick Off Show Sponsorships

\$1,500 2'6" Hunter Derby	\$250 AHJA Challenge
\$250 .85m/1.0m Classic	Hunter Division - \$100
\$150 Beginner Challenge	Jumper/Equitation - \$75
\$500 Jumper Pairs Class	

### Year End Show Sponsorships

\$2,500 2'6"/3' Hunter Derby	\$250 2' Classic
\$250 85m/1.0m Classic	\$250 2'6" Classic
\$1,500 2' Hunter Derby	\$250 3' Classic
\$250 Beginner Showcase	\$250 Pony Classic
Hunter Division - \$100	\$250 Welcome
Jumper/Medals - \$75	

### Additional Sponsorships

Ring Refreshment Sponsor \$275: This will provide drinks, snacks, and carrots to riders, trainers, family and friends at the main hunter ring(s) and jumper ring(s). Receives Silver Patron Sponsor benefits.

Junior Board Sponsor \$300: This will help send the junior board members reach their educational goals for the current year. Receives Silver Patron Sponsor benefits.

Coffee and Donut Sponsor \$200: This will provide Friday and Saturday mornings with coffee and donuts for all riders, trainers, family, and friends.

Hunter Division \$100: These sponsorships help ensure that each division has prizes and ribbons.

Jumper Division & Equation Divisions \$75: These sponsorships help ensure that each division has prizes and ribbons.

Arena Sponsor \$750: Arena sponsorships go directly towards facilitating a fun an exciting show. Sponsors will have the arena named in the honor and will have the opportunity to help hand our ribbons in their respective rings. Receives Silver Patron Sponsor benefits.

Jump Sponsor \$200: Jump sponsors will receive recognition with having a jump named in their honor and displayed the duration of the show.

### Advertising

- Website Advertising – AlabamaHunterJumpers.org.
- Social Media Post– Facebook & Instagram
- Banquet Program Advertising
- Banners at Kick Off Show, Year End Show, and Banquet. Due 7 business days prior to event start

**AHJA Sponsorship and Advertising Form**

**Name (Personal, Farm, or Business):** \_\_\_\_\_

**\*\*How you want it to read on different methods of advertising\*\*** \_\_\_\_\_ **Date** \_\_\_\_\_

**Point of Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone:** (\_\_\_\_) \_\_\_\_\_ **Email:** \_\_\_\_\_

**Patron Levels:**

Gold Patron \$1000                      Silver Patron \$500                      Bronze Patron \$250

**Horse Show Sponsorships (Please Circle One)**

<b>Kick Off Show</b>		
Hunter Derby	\$1,500	Receives Gold Patron Benefits
Pairs Class	\$500	Receives Silver Patron Benefits
AHJA Challenge	\$250	Receives Bronze Patron Benefits
.85m/1.0m Jumper Classic	\$250	Receives Bronze Patron Benefits
Beginner Challenge	\$150	
Hunter Division	\$100	Division Name: _____
Jumper Division	\$75	Division Name: _____
Equitation Division	\$75	Division Name: _____

<b>Year- End Show</b>		
Hunter Derby 2'6" / 3'	\$2,500	Receives Gold Patron Benefits
Jumper Classic .85m/1.0m	\$250	Receives Bronze Patron Benefits
Hunter Derby 2' – 2'3"	\$1,500	Receives Gold Patron Benefits
2' Classic	\$250	Receives Bronze Patron Benefits
2'6" Classic	\$250	Receives Bronze Patron Benefits
3' Classic	\$250	Receives Bronze Patron Benefits
Pony Classic	\$250	Receives Bronze Patron Benefits
Beginner Showcase	\$250	Receives Bronze Patron Benefits
Welcome	\$250	Receives Bronze Patron Benefits
Hunter Division	\$100	Division Name: _____
Jumper Division	\$75	Division Name: _____
Medal Finals Class	\$75	Division Name: _____

**Additional Sponsorships – circle one**

Ring Refreshment \$275                      Junior Board Sponsor \$300                      Arena Sponsor \$750  
Coffee & Donuts \$200                      Jump Sponsor \$200

**Program Advertising** (Please Circle One): Year-End Show

Banquet

Quarter Page              \$75              Half- Page              \$125                      Full- Page              \$150

**Additional Advertising** (Please contact the AHJA for pricing):

Website – alabamahunterjumper.org                      Social Medal – Facebook & Instagram

The AHJA is a 501(c) 3 organization and all donations are tax deductible. Please email Morgan Hurd ([morganhurd92@yahoo.com](mailto:morganhurd92@yahoo.com)) with any questions regarding Sponsorships and Advertising. Checks can be made payable to the Alabama Hunter Jumper Association. Completed forms and checks can be mailed to: Morgan Hurd 12903 Tom Montgomery Road, Northport, AL 35473 or emailed to the address listed above.

**Cost and Method of Payment:** Total Amount: \$\_\_\_\_\_ Check #: \_\_\_\_\_

**Thank you for supporting the AHJA!**