



January 11, 2024

To Whom it May Concern,

Our organization is gearing up for the 2024 horse show season, and we are excited about the prospect of creating another successful and memorable series of events. As a 501c3 non-profit, we rely on the support of generous sponsors to help us achieve our mission and provide valuable opportunities for riders in the hunter and jumper disciplines.

Your contribution will directly impact the success of our programs, allowing us to enhance the overall experience for participants while furthering the growth of equestrian sports in our community.

Here are some of the ways your sponsorship can make a difference:

1. **Event Support:** Your sponsorship will help cover the costs associated with organizing and hosting our horse shows, ensuring a seamless and enjoyable experience for participants and spectators alike.
2. **Youth Development:** AHJA is committed to supporting young riders by providing educational opportunities and scholarships. Your sponsorship will contribute to the growth and development of the next generation of equestrians.
3. **Community Engagement:** By supporting AHJA, you align your brand with a community-focused organization, gaining visibility and recognition among our participants, their families, and the broader equestrian community.

We offer various sponsorship levels to accommodate different budgets, and we are open to discussing a customized package that aligns with your company's values and marketing objectives.

If you would like more information about our organization, the sponsorship opportunities available, or if you have any specific questions, please feel free to contact me at [AHJApresident@gmail.com](mailto:AHJApresident@gmail.com).

Thank you for considering our request. Your support would not only contribute to the success of our events but also make a lasting impact on the equestrian community in Alabama.

We will see you at the ring!

Sincerely,

A handwritten signature in cursive script that reads 'Guerry Force'.

Guerry Force – AHJA President

## **Levels of AHJA Patron Sponsorship & Benefits**

### Gold Patron \$1000

- One (1) family, farm or single membership
- Banner for the Year End Show (banner at Kick Off if you are a returning Gold Sponsor) – New sponsors banners designs are due 14 business days prior to the start of the show.
- 1 Full page AD in the 2023 banquet program and one ½ page ad in Year End Show Program
- A total of one (2) class sponsorships {(1) at the Kick-Off Show and (1) at the Year-End show }
- Two (2) banquet tickets to the Year End Awards banquet
- Website recognition and highlights on our social media accounts
- Priority registration for stalls and RV spots at the Kick Off Show and Year End Show
- One Tack Stall at the Kick Off Show or Year End Show

### Silver Patron \$525

- One (1) family, farm, or single membership
- One (1) ½ page ad in the banquet program
- One (1) class sponsored at either the Kick Off Show Year End Show. Whichever show is next on the calendar.
- Banner for the Year End Show (banner at Kick Off if you are a returning Silver Sponsor) – New sponsors banners designs are due 14 business days prior to the start of the show.
- One (1) banquet ticket to the Year End Awards Banquet
- Website recognition and highlights on our social media accounts

### Bronze Patron \$275

- One (1) single membership
- One (1) ¼ page ad in the banquet program
- One (1) class sponsored at either the Kick Off Show or Year-End Show. Whichever show is next on the calendar.
- Website recognition and highlights on our social media accounts
- Recognition throughout the AHJA show season
- Banner for the Year End Show (banner at Kick Off if you are a returning Bronze Sponsor) – New sponsors banners designs are due 14 business days prior to the start of the show.

### Division/Class Sponsorship \$125

- Recognition in prize list, on the website, and on social media (Facebook & Instagram)

Kick Off Show	
Hunter Derby	\$1,500
Professional Derby	\$500
Pairs Class	\$500
2' Handy Challenge	\$250
Jumper Add Back Speed	\$750
Beginner Handy Challenge	\$250

Year End Show	
Hunter Derby 2'6" / 3'	\$2,500
Hunter Derby 2' – 2'3"	\$1,500
Low Jumper Classic	\$500
Medium Jumper Classic	\$500
High Jumper Classic	\$500
Beginner Derby	\$500

### **Additional Sponsorships**

Ring Refreshment Sponsor \$300: This will provide drinks, snacks, and carrots to riders, trainers, family and friends at the main hunter ring(s) and jumper ring(s). Receives Silver Patron Sponsor benefits.

Junior Board Sponsor \$300: This will help send the junior board members reach their educational goals for the current year. Receives Silver Patron Sponsor benefits.

Coffee and Donut Sponsor \$275: This will provide Friday and Saturday mornings with coffee and donuts for all riders, trainers, family, and friends.

Hunter, Jumper, and Equitation Division \$125: These sponsorships help ensure that each division has prizes and ribbons.

Arena Sponsor \$750: Arena sponsorships go directly towards facilitating a fun an exciting show. Sponsors will have the arena named in their honor and will have the opportunity to help hand our ribbons in their respective rings. Receives Silver Patron Sponsor benefits.

Jump Sponsor \$200: Jump sponsors will receive recognition with having a jump named in their honor and displayed the duration of the show.

Exhibitor's Party \$600: To be held at both the Year End Show and Kick Off Show (separate sponsors) to celebrate our exhibitors and everything they have accomplished.

Awards Sponsor \$300: used to help acquire prizes for shows and overall year end awards.

## *AHJA Sponsorship and Advertising Form*

**Name** (*Personal, Farm, or Business*): \_\_\_\_\_

\*\*How you want it to read on different methods of advertising\*\*

Date

**Point of Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone:** (\_\_\_\_\_) \_\_\_\_\_ **Email:** \_\_\_\_\_

**Patron Levels:**

Gold Patron \$1000

Silver Patron \$525

Bronze Patron \$275

**Horse Show Sponsorships** (Please Circle One)

<b>Kick Off Show</b>			
Hunter Derby	\$1,500		Receives Gold Patron Benefits
Professional Derby	\$500		Receives Silver Patron Benefits
Pairs Class	\$500		Receives Silver Patron Benefits
2' Handy Challenge	\$250		Receives Bronze Patron Benefits
Jumper Add Back Speed	\$750		Receives Silver Patron Benefits
Beginner Handy Challenge	\$250		
Hunter Division	\$125	Division Name: _____	
Jumper Division	\$125	Division Name: _____	
Equitation Division	\$125	Division Name: _____	

<b>Year- End Show</b>			
Hunter Derby 2'6" / 3'	\$2,500		Receives Gold Patron Benefits
Hunter Derby 2' – 2'3"	\$1,500		Receives Gold Patron Benefits
Low Jumper Classic	\$500		Receives Bronze Patron Benefits
Medium Jumper Classic	\$500		Receives Bronze Patron Benefits
High Jumper Classic	\$500		Receives Bronze Patron Benefits
Beginner Derby	\$500		Receives Bronze Patron Benefits
Hunter Division	\$125	Division Name: _____	
Jumper Division	\$125	Division Name: _____	
Medal Finals Class	\$125	Division Name: _____	

**Additional Sponsorships – circle one**

Ring Refreshment \$300	Jump Sponsor \$200	Arena Sponsor \$750
Coffee & Donuts \$275	Exhibitor’s Party \$600	Awards Sponsor \$300
Junior Board Sponsor \$300	Wine & Cheese Patry \$300	

**Program Advertising** (circle one for additional space not included in a patron sponsorship)

Quarter Page \$100	Half Page \$150	Full Page \$200	Banquet Program Back Cover: \$500
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**Advertising**

- Website Advertising – AlabamaHunterJumpers.org.
- Social Media Post– Facebook & Instagram
- Banners at Kick Off Show and Year End Show- Due 14 business days prior to event start

The AHJA is a 501(c) 3 organization and all donations are tax deductible. Please email [AHJApresident@gmail.com](mailto:AHJApresident@gmail.com) with any questions regarding Sponsorships and Advertising. Checks can be made payable to the Alabama Hunter Jumper Association. Completed forms and checks can be mailed to: Guerry Force 3267 North Broken Bow Drive Birmingham, AL 35242 or emailed to the address listed above.

**Cost and Method of Payment:** Total Amount: \$\_\_\_\_\_Check #:\_\_\_\_\_

**Thank you for supporting the AHJA!**